



## Quakers Hill Little Athletics Centre Inc.

### Sponsorship Pack

PO Box 91 Quakers Hill 2763

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The Quakers Hill Little Athletics Centre is a successful and growing club within the North Western Athletics Zone. Last season we had over 450 registered children ranging in age from 4 (Tiny Tots) through to 17 years (seniors). Our Centre is located at Wright Reserve Quakers Hill and our Running nights are on a Friday during the season which extends from early September through to late February.

The 2009/10 season is expected to be every bit as successful as we consolidate on the good work already done and build on our numbers. We will do this through an advertising campaign in the local press as well as local schools and shopping centres.

As you can imagine the cost of running an Athletics Centre can add up and it is only with the generous support of business within the local community that we are able to provide the very best support for children in sport.

As in any sponsorship arrangement there is an expectation that the partnership will benefit both parties. We can help raise the profile of your company through a number of initiatives and if you take the time to look at our sponsorship packages you will see that we have a number of options that can suit most budgets. We are confident you will find value in our sponsorship packages.

We are now seeking through the community, sponsorship of the Centre for the 2009 / 10 season and ask that you give consideration to our request. Please find attached, a document outlining the various sponsorship packages and benefits to the sponsor. **Please note:** We are more than happy to discuss arrangements outside these packages; for example you may wish to sponsor the purchase of some new equipment for the centre.

Thank you for the time you have taken to consider our request. If you have any questions regarding sponsorship, please do not hesitate to contact any of the following people.

<i><b>Name</b></i>	<i><b>Title</b></i>	<i><b>Home Phone</b></i>	<i><b>Mobile</b></i>
Lorenzo Bergamin	President	9626 8409	0408 539 760
Luke Gemmell	Secretary	98371751	0419 239 852
Vince Di Fabrizio	Sponsorship Manager	8824 9665	0438 296 957

## **QUAKERS HILL LITTLE ATHLETICS CENTRE SPONSORSHIP FORM 2008/09**

The following is a list of sponsorship packages that QHLAC offer, alternatively we can customise packages to suit your needs.

**Platinum Package** - Cost to Sponsor = \$4000

- Value to Sponsor: **Major Advertising at Club Level.**
- *Package includes* -Your company details printed on our new season Centre uniforms.
- All items in the Standard Inclusions pack.

**Gold Package** - Cost to Sponsor = \$2,500

- Value to Sponsor: **Major Advertising at Club Level.**
- *Package includes* - Your company details printed on our new season Committee and Age Manager Shirts.
- All items in the Standard Inclusions pack.

If you are interested in having your company details on both our new centre uniforms plus our committee and age manager shirts we are happy to discuss a combined package.

**Silver Package** - Cost to Sponsor = \$1,500

- Value to Sponsor: **Advertising via our Zone Competitors.**
- *Package includes* – Sun Caps for Zone competitors with your company details on the Cap
- All items in the Standard Inclusions pack.

**Bronze Package** - Cost to Sponsor = \$1,200

- Value to Sponsor: **Advertising via our Regional and State Qualifiers.**
- *Package Includes* – Club Shirts for Regional and State Qualifiers printed with your company details
- All items in the Standard Inclusions pack.

**Club Supporter Packages** - Cost to Sponsor = \$600

- Value to Sponsor: **Exposure for your company.**
- *Package Includes* - All items in the Standard Inclusions pack.

**Standard Inclusions Pack - Additional Value for all Sponsorship packages.**

- Advertising on our Web Site
- Advertising in our Newsletters
- Invite to Special Club Functions
- Invite to our Presentation Day
- End of season recognition plaque. (At our Presentation Day)
- Advertising on Athletes results sheets
- Sponsors formerly recognised via our Presentation Day DVD package
- Banner Advertising at our ground on running nights (Supplied by Sponsor)
- CD Advertising (via PA) on Friday running nights.
- Hand out your company supplied advertising leaflets.

**Note:** Sponsors supplied display advertisement signs should be apex designed Banners.

**Also available:** Advertisements only in the fortnightly club newsletter (tick preferred option below)

**¼ page \$150**

**½ page \$250**

**Please complete the details below:**

Sponsors Business Name:	
Details of Logo:	
Contact Person:	
Email address:	
Preferred team to sponsor:	
Address for correspondence:	
Contact telephone number/s:	
Cheque enclosed for:	
Signature of Sponsor:	